

## WAT'SAVEREUSE Final conference & Workshops

World Water Day | 20, 21 & 22 March, 2024

### AGENDA

#### Institutional Welcome Reception | **Wednesday, March 20, 2024**

18.00 *Palma guided tour*

20.00 **Institutional welcoming dinner** (WSR partners and institutional representatives only)

#### High level conference | **Thursday, March 21, 2024**

**Arxiu del Regne de Mallorca, Carrer de Ramon Llull 3, Palma de Mallorca**

8.30 **Registration**

9.00 **Welcome**

- Mr. Jaume Bauzá, Minister of Tourism, Balearic Islands Government
- Mrs. Marta Domènech, Tourism Director-General, Generalitat de Catalunya
- Representant from Occitania (tbc)

9.20 **Setting the scene: EU Transition pathway for tourism**

Ms. Ramune Genzbigelyte-Venturi, Policy officer for Tourism, DG Growth, European Commission

9.30 **Presentation of Life Wat'SaveReuse project and main results**

Mr. Xavier Bernard-Sans, General Secretary, Euroregion Pyrenees Mediterranean

9.40 **Screening of Life Wat'SaveReuse video**

## WAT'SAVEREUSE WORKSHOP

### 09.45 **Round table 1 – Good practices for local public authorities**

Moderator: Dr. Celso García, GLOWATER research group, University of the Balearic Islands

BALEARIC ISLANDS: Municipality of Santa Eulària des Riu (Ibiza)

CATALONIA: (tbc)

OCCITANIE: (tbc)

### 10.20 **Coffee break**

### 10.40 **Round table 2 – Policy recommendations for water management**

Moderator: Mr. Xavier Bernard-Sans, General Secretary, Euroregion

Recommendations Highlights: Mrs. Lorena Abelenda Castro, Project Manager, Euroregion

*Impacts of the project for the regional authorities*

BALEARIC ISLANDS GOVERNMENT: Mr. Pere Joan Planas, Director, AETIB, and Mr. Joan Calafat Busquets, General Director of Water resources, Balearic Islands Government

GENERALITAT OF CATALONIA: Mrs. Marta Domenech, Tourism Director-General, Generalitat de Catalunya

REGION OF OCCITANIE: Representant from Occitania (tbc)

### 11.30 **ACCIÓ Innovation & Water Workshop | Mediterranean: industrial and intellectual property facing the challenges of drought**

Mr. Joan Sansaloni, Industrial and Intellectual Property team leader – Transfer and Technology Unit of the Generalitat de Catalunya

- *Importance of industrial and intellectual property*

- *We manage water. Where do we come from?*

Patented water treatment technologies

Patented technologies to guarantee and manage water quality

Patented technologies used by the primary sector

ACCIÓ's programme to promote industrial and intellectual property as a key element of competitiveness – Debate

### 12.30 **Closing words by Mrs. Margalida Prohens, President of the Balearic Islands Government**